

EEO Public File Report
Feb. 1, 2007 – Jan. 31, 2008

Annual EEO Public File Report Form

KMYY	34016	Rayville, LA
KXRR	50405	Monroe, LA
KZRZ	52510	West Monroe, LA
KQLQ	67283	Columbia, LA

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the above stations: This report is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning Feb. 1, 2007 to and including Jan. 31, 2008 during the Applicable Period.¹

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from Feb. 1, 2007 to Jan 31, 2008

Station(s) Comprising Station Employment Unit: KMYT, KXRR, KZRZ, KQLQ

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
1	Traffic	Internship/ULM	1
2	Business Manager	Careerbuilder.com	9
3	Account Executive	On Air Recruitment	4
4	Account Executive	On Air Recruitment	2
5	Production Manager	On Air Recruitment	5
6	Business Manager	Rehire	1
7	Account Executive	Rehire	1

Total Number of Persons Interviewed During Applicable Period: 23

Appendix 2 to

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Covering the Period from Feb 1, 2007 to Jan. 31, 2008

Stations Comprising Station Employment Unit: KMYY, KXRR, KZRZ, KQLQ

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	The News Star/Careerbuilder.com Classified Ads Dept 411 N 4 th Street Monroe, La 71201 Ph: 318-362-0202	9	All positions advertised
B	University Of LA at Monroe Sara Ferrington 400 Northeast Dr. Monroe, LA 71209 Ph: 318-342-1000	1	All positions advertised
C	Booker T. Community Outreach Center For Women & Families Barbara Monk 1411 Sherouse St Monroe, LA 71203 Ph: 318-348-2120	0	All positions advertised
D	Monroe Jaycees Chuck Williams 710 30 th St. North Monroe, LA 71201 318-325-9018	0	All positions advertised
E.	Internal Posting	2	All Positions advertised
F.	Professional References	0	
G.	Radio Station Ads Broadcast on KMYY, KXRR, KZRZ, and KQLQ / Walk Ins Sandy Nicholson 1200 North 18th Street Suite D Monroe, LA 71201	11	All Positions advertised

H	Station Web Site Postings	0	

Appendix 3 to

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Covering the Period from Feb. 1, 2007 to Jan. 31, 2008

Stations Comprising Station Employment Unit: KMYY, KXRR, KZRZ, KQLQ

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by

I. Participation In Activities And Events Or Programs Sponsored By Educational Institutions Relating To Career Opportunities In Broadcasting.

August 2007:

Opus Broadcasting local sales manager Amy S. Johnson created a new outreach initiative entitled "Real Life 101" During this month long promotion Opus Broadcasting stations KXRR, KMYY, KQLQ, and KZRZ searched for qualified high school seniors to engage in a week long internship at various local businesses including our radio stations. Students were placed at area banks, retail stores, and our stations to discover potential career opportunities. Students got a chance to experience future employment opportunities in addition to learning about careers in broadcasting. Each of the interns were given background and instruction in the field of radio sales and programming by sales manager Amy Johnson and GM Chris Zimmerman

II. On-Going Internship Program for Area College Students (§73.2080(c)(2)(v)).

This on-going semester internship program has been in place at the station for 4 years. The stations welcome students from area universities and colleges who are motivated and excited about expanding their knowledge and hands-on experience in a vibrant broadcasting environment. Students must be enrolled in a program related to the broadcasting industry, and their internship must be endorsed, supported, and constantly monitored by the sponsoring university. Students are rewarded with course credit hours upon completion of the semester-long program. Internship periods include Fall and Spring semesters. In 2007 our close relationship with the University of Louisiana at Monroe (Ulm) netted student Brock S. Harris. Harris became employed with Opus Broadcasting in a part time capacity and still continues his employment with Opus at the date of this writing.

III.

Stations KMYX, KXRR, KMYX, KQLQ hosted career day job shadowing program with Lee Junior High School on January 31, 2007. Students were paired with on air personalities and other station personnel to learn about broadcasting and future careers in radio. Career day was organized by local PR professional Cyndi Ingram.